WHAT IS TEAM JOSEPH?

Team Joseph is on a mission to end Duchenne muscular dystrophy—the most common degenerative genetic muscle disease in boys.

We aggressively fund cutting-edge research with the goal of finding a treatment or cure for a disease that weakens growing boys and takes away the lives of young men.

We also provide financial assistance to families fighting Duchenne by funding everything from medical equipment to home modifications and travel to specialized clinics.

OUR GOAL IS FOR JOSEPH’S GENERATION TO BE THE FIRST TO SURVIVE DUCHENNE MUSCULAR DYSTROPHY. YOU CAN HELP US MAKE IT HAPPEN.

WHAT IS DUCHENNE?

1 IN 3,500 boys are diagnosed with Duchenne between the ages of 2 and 5.

Duchenne Steals a boy’s ability to walk between the ages of 10 and 12. It starts with frequent falls and ends in a wheelchair.

Duchenne Attacks Duchenne is fatal. It attacks a young man’s lungs and heart. It ends their life in their 20s.

marissa@teamjoseph.org | 248.330.0430
11th ANNUAL

JAMMIN' for JOSEPH

FEATURING

Academy of Country Music and GRAMMY nominated
ELI YOUNG BAND

With special guests
GONE WEST
featuring Colbie Caillat, Justin Young, Nelly Joy and Jason Reeves

MARCH 19, 2020 AT THE FILLMORE
VIP ACCESS: 5:30 P.M.
DOORS OPEN: 6 P.M.
ALL AGES WELCOME

Media Partner
11th ANNUAL

SPONSORSHIP LEVELS

PRESENTING SPONSOR | $50,000

MEDIA/PR
- On-air promotion with WYCD
- Co-branding in all print and electronic promotional materials and concert program
- Inclusion in press release and mention in pre-event TV/radio interviews
- Exclusive recognition via social media (Facebook, Instagram, Twitter) and inclusion in e-blasts

SALES/MARKETING
- Two corporate booths/tables for product displays, on-site promotion
- Name on Fillmore marquee, stage and step & repeat photo backdrop
- Logo on Team Joseph website
- Logo inclusion in concert program and full page ad

EVENT/HOSPITALITY
Special opportunities for client/employee/guest experience:
- Twenty VIP tickets including pre-show reception and strolling dinner
- Artist Meet & Greet for your 20 VIP ticket holders
- Soundcheck access
- Onstage welcome and check presentation by MC as Presenting Sponsor

marissa@teamjoseph.org | 248.330.0430
**PLATINUM SPONSOR | $25,000**

**MEDIA/PR**
- Inclusion in press release and mention in pre-event TV/radio interviews
- Logo in e-blasts promoting the event
- Prominent inclusion in all print and electronic promotional materials
- Recognition via social media (Facebook, Instagram, Twitter)

**SALES/MARKETING**
- One corporate booth/table for product displays, on-site promotion
- Logo on Team Joseph website
- Logo inclusion in concert program and half page ad

**EVENT/HOSPITALITY**
*Special opportunities for client/employee/guest experience:*
- Twelve VIP tickets including pre-show reception and strolling dinner
- Artist Meet & Greet for your 12 VIP ticket holders

---

**GOLD SPONSORSHIP | $15,000**

- One corporate booth/table for product display, on-site promotion
- Prominent inclusion in all print and electronic promotional materials
- Logo in e-blasts promoting the event
- Recognition via social media (Facebook, Instagram, Twitter)
- Logo on Team Joseph web page
- Logo inclusion in concert program and quarter page ad
- Eight VIP tickets including pre-show reception and strolling dinner
SILVER SPONSORSHIP | $10,000

- Recognition in all print and electronic promotional materials
- Logo in e-blasts promoting the event
- Recognition via social media (Facebook, Twitter)
- Logo on Team Joseph website
- Inclusion in concert program and eighth page ad
- Six VIP tickets including pre-show reception and strolling dinner

BRONZE SPONSORSHIP | $5,000

- Logo in e-blast for event
- Recognition in all print and electronic promotional materials
- Logo on Team Joseph website
- Inclusion in concert program and eighth page ad
- Four VIP tickets including pre-show reception and strolling dinner

ANGEL SPONSORSHIP | $2,500

- Recognition on Team Joseph website
- Inclusion in concert program
- Four Main Floor Reserved Seating tickets

marissa@teamjoseph.org | 248.330.0430
YOUR DOLLARS AT WORK

SINCE INCEPTION MILLIONS

of dollars funded cutting-edge research, including three clinical trials currently underway.

IN THE PAST 18 MONTHS

$275,000

Helped over 250 families by providing $275,000 in financial assistance for medical equipment, home modifications, accessible vans and visits to specialized Duchenne clinics.

$500

Funds family travel to a specialized Duchenne clinic.

$10,000

Provides a down payment for an accessible van.

“We feel so blessed...We are getting the best care! Everybody on the team is on the same page. Everyone is looking at the whole child. They know MORE than we do and that's not always the case at other clinics.”

- Hunter’s grandma, following a visit to a top Duchenne doctor in the country which was funded by Team Joseph.
THANK YOU FROM
OUR FOUNDER
AND JOSEPH’S MOM

When Joseph was diagnosed with Duchenne, the doctors presented us with many terrifying
statistics. Over time, I realized the statistics were a history lesson, a look back at what has
already happened. It was then that I decided we would write the future of this disease. We
would do everything we could to change history, to find a life-saving cure for
Joseph’s generation.

I knew I couldn’t do it alone.

It is only through your generous help that we are fulfilling our mission of funding
aggressive, promising research and providing financial assistance—in the shape of ramps
and wheelchairs, home modifications and accessible van down payments—to families
fighting Duchenne.

Your support gives me hope that Joseph has a future and will accomplish his dream of
becoming a sportscaster.

When you choose to join our team, you become a part of something bigger than yourself—
you are leaving a legacy not only for Joseph’s generation but for the generations not
yet born.

On behalf of my family and every family affected by Duchenne, thank you for joining the
fight. We are so very grateful for you!

Marissa
Marissa Penrod
Founder & Joseph’s Mom

marissa@teamjoseph.org | 248.330.0430
11th ANNUAL

JAMMIN' FOR JOSEPH

THE FILLMORE DETROIT

THANK YOU FOR YOUR SUPPORT

CONTACT: MARISSA PENROD
MARISSA@TEAMJOSEPH.ORG
248.330.0430